LOTUS

Lotus Development Company
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Dear Dealer,

LOTUS DEVELOPMENT ANNOUNCES THE SLIDE SHOW PACKAGE FOR THE APPLE][

Lotus Development is now shipping **Executive Briefing System.** EBS is the first comprehensive presentation graphics program for use on the APPLE][or Apple /// (in emulation mode).

WHAT WILL EBS DO? EBS is a graphics package that allows the user to create hi-res graphics slides from scratch, or to edit slides created by other programs (i.e., VisiTrend/Plot, ApplePlot, Graphics Tablet). Add text to your slides in any of 6 black and white fonts or 2 true color fonts. Once you have completed your slides, EBS will help you define the order, special effects, and timing of your slide show presentation.

WHO IS LOTUS DEVELOPMENT? Lotus Development is a software publisher dedicated to providing today's business professionals with high quality graphics software. Lotus Develpment's president, Mitch Kapor, is the author of VisiTrend/Plot. EBS is the logical extension of VisiTrend/Plot.

HOW EBS CAN HELP YOUR SALES! EBS is destined to become the most useful graphics software tool available this year. EBS is perfect for creating product demonstration disks and for helping you show off the unique services your store has to offer. **WHY LET YOUR COMPUTERS SIT IDLE ON YOUR SHOWROOM FLOOR WHEN YOU CAN RUN A SLIDE SHOW INSTEAD?!!**

AND NOW THERE'S EVEN MORE... ALPHABYTES are a series of supporting packages for use with EBS. Alphabytes disks contain 24 beautiful black and white fonts arranged into three design families called Metro, Atlas and Classic. Aphabytes decorative fonts have just been released, and the true color font disk will be available later this spring.

See the enclosed information for more details or **CALL LOTUS DEVELOPMENT TODAY AT 1-800-343-5414.** Thank you for your interest in our products and service.

Paul Salzinger
Director of Sales